2013-2019 Transportation Improvement Program (TIP) for the Grand Strand Area Transportation Study

Public Meetings - Oct-Nov, 2013

www.gsats.org
GSATS Boundary & Organization

- Federal Gas Tax (w/State match) for improvements
- **Study Team** (Planning Directors and Engineers)
- **Policy Committee** (Mostly Elected Officials)
- **TAC & TCC** (NC Study and Policy Committee)

- Holden Beach, NC to Georgetown including Conway.
  - MB, NMB, Surfside, *inside* GSATS…
  - Shallotte, Calabash, Sunset, OIB *inside* GSATS…
  - Aynor, Loris, Andrews, Oak Is. *outside* GSATS…
2035 Long Range Transportation Plan

- Identifies and prioritizes more than $2 billion worth of transportation improvements anticipated over the next twenty-five years. *Project inclusion allows federal funds to be programmed.*

- Adopted by the **Policy Committee** on June 17, 2011.

- **Public meetings** were held from February 2010 through April 2011, a project website, transportation and visual preference surveys were used.
2013 – 2019 TIP (Transportation Improvement Program)

- Draft TIP Approved Oct. 4, 2013
- $6.3 Million Annually
- Currently Programming Years 2013 – 2019
- 75 Projects (33 are Intersections)
- 18 Funded by Other Sources
US 701 & Pitch Landing
US 701 & Wedgefield
Atlantic Beach Connection @ Second Avenue
US 501 S. WIDENING - GARDNER LACY TO SC 31
US 17 From Shetland to Backgate
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The www.gsats.org Home page

Point to a color coded road

R - 22: Improve Kings Highway (Cove Drive to 48th Ave S in NMB), incl pedestrian, bicycle and transit improvements (Tier: 1, Priority: A)
Secondary Regional Vehicular Directional Signage

- North Myrtle Beach
- Crescent Beach
- Atlantic Beach

- Convention Center
- Myrtle Beach Boardwalk
- Medical Center

- Surfside Beach
- Murrels Inlet
- Pawleys Island
District Identification

Custom Color Chart Concept

Sunrise Orange
PMS 173

Ocean Blue
PMS 2945

Marsh Grass Green
PMS 7490
US 501 Southbound
US 501 Southbound @ SC 22
Wayfinding Districts
Questions?
History

- **1985** GSATS Policy Committee Formed
- **1991** Census Confirms Population Threshold
- **1992** Gov. Campbell Designates GSATS
- **1993** Traffic Model Developed
- **1996** First Long Range Plan Adopted
- **2012** GSATS Becomes Bi-State MPO
Policy Committee Members (24)

- Hon. John Rhodes – Mayor of MB
- Mr. Michael Chestnut – MB City Council
- Hon. Marilyn Hatley – Mayor of NMB
- Hon. Doug Samples – Mayor of SSB
- Hon. Alys Lawson – Mayor of Conway
- Hon. Jack Scoville – Mayor of G’town
- Hon. Jake Evans – Mayor of Atlantic Beach
- Hon. Gary Pell – Mayor of Briarcliffe Acres
- Hon. Bill Otis – Mayor of Pawleys Island
- Mr. Mark Lazarus – Chair, Horry Co. Council
- Mr. Gary Loftus – Horry Co. Council
- Mr. Johnny Morant – Chair, Georgetown Co. Council
- Rep. Mike Ryhal – Horry Delegation
- Sen. Ray Cleary – Georgetown Delegation
- Mr. Mark Lester – SCDOT Planning
- Mr. Myers Rollins – Coast RTA
- Mr. Mike Wooten – SCDOT District 7 Commissioner
- Mr. John Lennon – NCDOT Board of Transportation
- Mr. Phil Norris – Chair, Brunswick County Commissioners
- Mr. Walt Eccard – Alderman, Town of Shallotte
- Hon. Debbie Smith – Mayor, Ocean Isle Beach
Study Team Members (14)

- Horry County Planning Director
- Georgetown County Planning Director
- WRCOG MPO Director
- FHWA District Engineer
- SCDOT Planning
- SCDOT Program Manager
- SCDOT District Traffic Engineer
- SCDOT Office of Public Transportation
- Myrtle Beach Planning Director
- North Myrtle Beach Planning Director
- City of Georgetown Director of Building and Planning
- Conway Planning Director
- Surfside Beach Town Administrator
- Coast RTA Executive Director
Population Growth

1990 Urban Population 58,384

2000 Urban Population 122,984

2010 Urban Population 215,304*
  (includes Brunswick)
2013 – 2019 TIP (continued)

• **US 501 N. Widening – Gardner Lacy to Factory Stores**
  2012 $200,000 for Engineering
  2013 $4,700,000 for Construction

• **US 501 S. Widening – Gardner Lacy to SC 31**
  2016 $1,000,000 for Engineering
  2017 $2,000,000 for Right of Way
  2018 $4,000,000 for Construction

• **Singleton Ridge Rd. @ Technology**
  2013 $100,000 for Engineering
  2014 $250,000 for Right of Way
  2015 $365,000 for Construction*

• **Burcale Rd. & Claypond Rd.**